



SELECTIVE PROFESSIONALS'
NETWORK

SPN eNEWS

October 2018

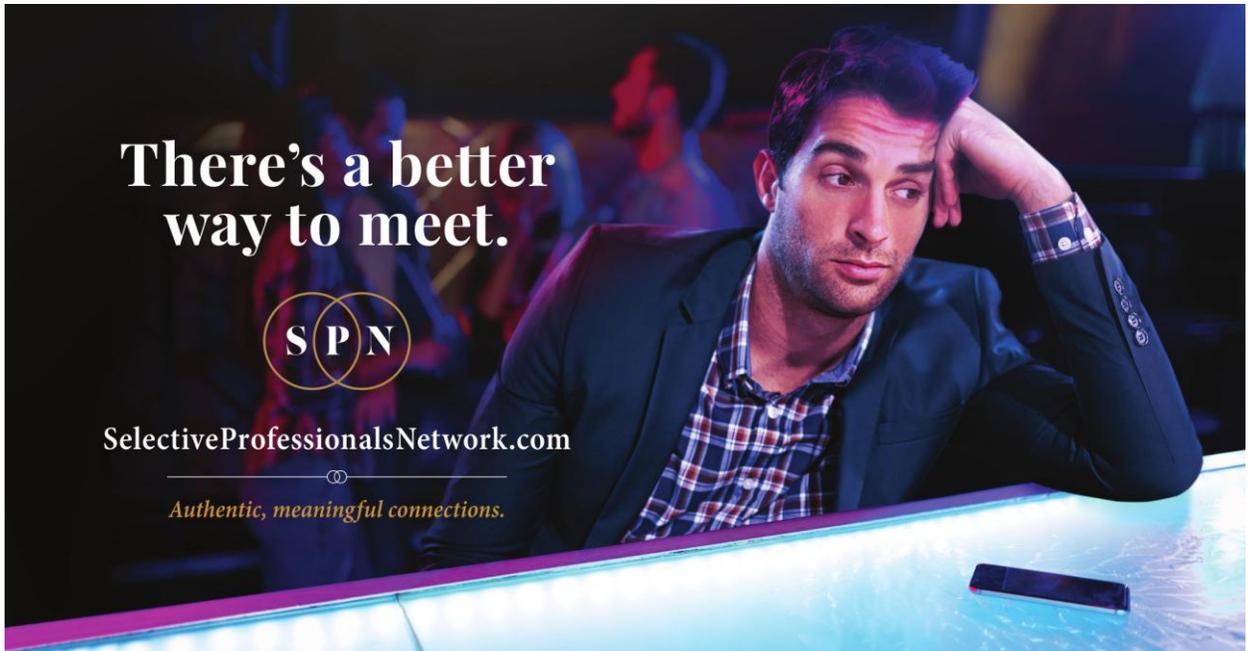
“The most desired gift of love is not diamonds or roses or chocolate. It is focused attention.”

– Richard Warren

Something to think about— “You get in life what you have the courage to ask for.” –
Sometimes it is important to take a brave step, whether that be in a new relationship or your career, especially when you are not feeling satisfied. It is easy to play the waiting game, but it is far more beneficial and rewarding to ask for what you want in life. It is within your power to find happiness!

This October, we would like to let you know what’s new at
SELECTIVE PROFESSIONALS’ NETWORK

- Check out our new billboard and online presence thanks to the team at **Metric Marketing!** We feel the new message is a great way to let people know how we are different. In the month of November, you might see our new look on our latest billboards going north on Osborne at Roslyn or on Donald at Bell. You also might see us on the web, as you are browsing!



- We are excited to share our involvement with Winnipeg's premiere, largest, and most respected networking organization. This past summer, our application to become a member of the **Winnipeg Executive Association** was approved and we have joined 125+ other businesses who meet weekly. The **Winnipeg Executive Association** has been an active networking organization since 1923.



To become a member, a company must be deemed to be the best suited company to represent that particular business category in Winnipeg. The approval process is very stringent and often requires a lengthy period to pass through multiple committees for approval.

What does this mean for **SPN**? It connects us with top businesses in Winnipeg in each category and provides us a great venue to let others know about our services and gives us access to some great businesses for us to work with.

For you as clients, you have a unique benefit. We know that you are all busy in your careers and daily lives. There is little time to research and investigate companies which might be qualified and reputable to help you with a need, a chore, or repair. For example, looking for a window cleaner (we have you covered), need someone to do autobody work on your car (we know a great business that can look after you), furnace giving you trouble (email us) or looking for advice on where to travel next (just ask us).

We are connected to 125+ businesses that can look after pretty much everything you need from services to products. You can access the member list here— [Winnipeg Executive Association](#). Just send us an email with what you need help with and we can connect to a reputable company with a proven track record. Letting the company know that you were referred by a **WEA** member will ensure that you are well-taken care of.

- **Characteristics of Classy Women and Gentleman:** – Did you know that etiquette can easily become lost along the way in our busy lives? Despite our best efforts to improve ourselves daily, this concept can often be overlooked. While class can come in many forms, it is widely acknowledged as something all men and women should master if they wish to excel in the world of personal relations. It largely comes from an individual's sense of themselves: confidence without brashness, courtesy, kindness, and often includes a distinct sense of style that mirrors your sense of self. Do you agree with the following items?



What Makes a Classy Gentleman?

1. Use Your Manners – Say please and thank you, practice table manners, and do not swear.
2. Be Well-Read and a Good Listener – As a classy gentleman, you also avoid social media ranting and reality television. You are up to date with current affairs and culinary knowledge.
3. Be Courteous – Hold doors open for others, bring gifts for hosts when attending events, be discreet, and give up your seat on public transport to those who need it!
4. Be Language-Conscious: -- Maybe you know more than one language, but you definitely do not gossip or use chat-speak. You do not get into arguments, but rather take the high road.
5. Carry Yourself Well – Have good posture, do not drink too much alcohol, own a timeless pair of dress shoes, and do not get easily flustered.
6. Know Your Wines -- You know more than two types of wine, how to hold a wine glass, and how to pour it correctly. You also never fill your glass to the very top.
7. Be Discreet About Money – Do not discuss money or how much things cost. You also might pay the bill more often than not and never borrow money from friends.
8. Are Always On Time -- You never miss a meeting or date, and you are never caught running for the bus or train.



What Makes a Classy Woman?

1. Always Practice Kindness – You are never mean to others, but instead go about your life on your own terms without lashing out. You also refrain from using vulgar language, as the language you use represents both your mind and your heart. You are not petty, snobby, or entitled. You have a heart of gratitude.
2. Carry Yourself Well – You dress tastefully, with dignity, and your clothing fits you correctly and is wrinkle-free. While looks can be deceiving, buying expensive clothing does not make up for being classy—it is your thoughts and heart that separate you.
3. Be Well-Read and Intelligent – You actively listen and engage in conversations.
4. Use Your Manners – You call between 9a.m. and 9p.m., are mindful of others, speak clearly with confidence, and use please and thank you. Your elders are addressed as either “sir” or “ma’am”.
5. Be Courteous – You offer your help and are considerate to others, only give compliments when you sincerely mean to do so, bring gifts for hosts when attending events, and promptly RSVP when given an invitation.
6. Is a Woman of Her Word – You have a respectable reputation, keep your promises and obligations, and are dependable.
7. Knows Her Worth – You do not pursue the gentleman, he pursues you. You are competing only with yourself, and are always dignified. You are a woman of substance: you are talented in all areas and inspire other women.



While these are just thoughts and guidelines to consider, it is important that you take the time to reflect on how you appear to others: the way that you carry yourself and your actions speak volumes about your character! To be classy is to be conscious of etiquette, and should be something that you practice daily. To show class you most importantly have to respect yourself.

You can find the men's guidelines [here](#), and the women's guidelines [here](#).

- **PER YOUR CLIENT AGREEMENT:** Don't forget it is up to you to advise us whether you are available to be considered for any introductions in November. Please email to info@selectiveprofessionalsnetwork.com or info.spn@shaw.ca during the first week of EACH month and advise if you are available for an introduction. In the subject line, you can put- "Available for an Introduction". *If we do not hear from you, it will be taken as you are unavailable to be considered for an introduction.*

This would include if you have been introduced to a candidate, agree to meet again, and then you did not continue seeing each other. We won't know unless you tell us. 😊

Also, during the month, do not forget to notify **SPN** if you become unavailable.

- Thank you for your referrals in September. We love to help people and would love to help those who are not aware of **SPN**. If you know of anyone who may benefit from the services of **SPN**, please feel free to refer them. This month's new referrals will be

thanked with a gift card to **Starbucks**. Therefore, please ensure any potential clients you have referred, do provide your name.

Should you know of any successful, single professionals between the ages of 25 through 75ish, looking for a better way to connect with like-minded singles, please have them contact:

Paula at Paula@selectiveprofessionalsnetwork.com (Cell: 204.995.3175)

- If you are a past client and would like to reactivate your membership, please ask about your options.
- Each month, **SPN** will email you our **monthly** newsletter. You should expect to receive it towards the end of each month. If you do not receive it by the end of the month, please contact **SPN** to notify us that you have not received it.

Best regards,

Patricia Veert

President

To unsubscribe, please email info@selectiveprofessionalsnetwork.com with the subject line **Unsubscribe**.